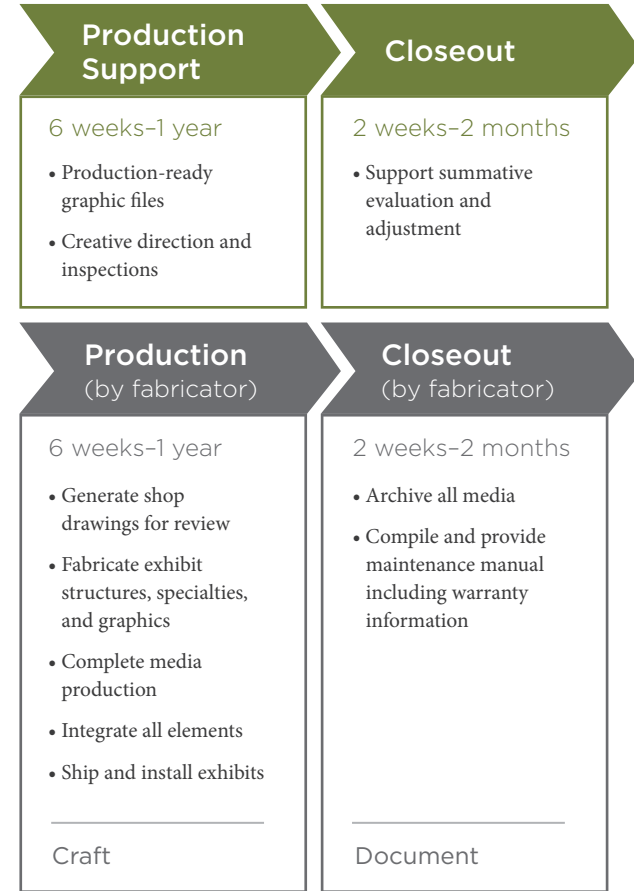
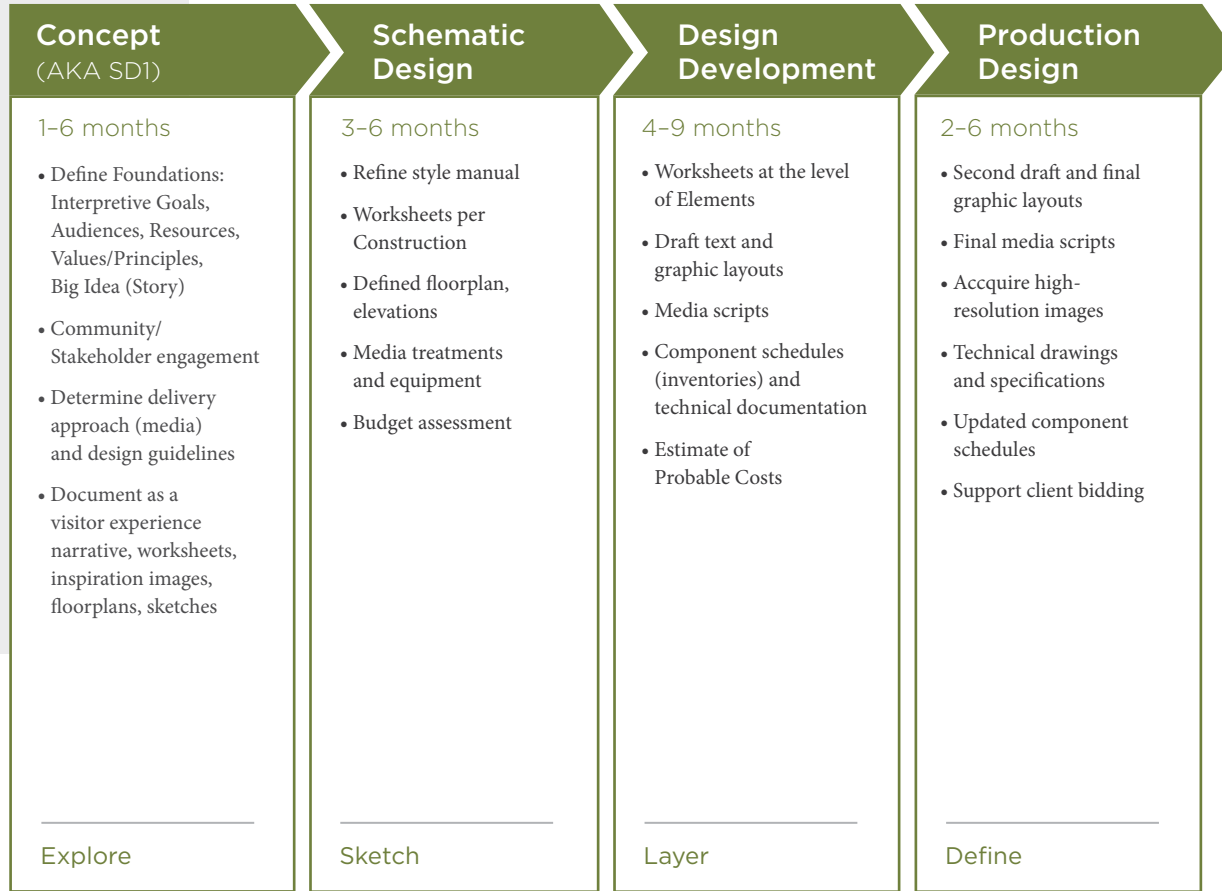


Exhibit Planning/Design Process

Interpretive Plan



Listen, Reveal, Focus

Bidding, Selection, Contracting

Front-End Evaluation | Formative Evaluation | Prototyping | Summative Evaluation & Adjustment

PARALLEL WORK

Building Design
The exhibit contractor and architect keep in close coordination to ensure the building and the story reference each other and that visitor flow and comfort are maximized.

Building Construction, Rehab, or Prep Work
Decisions are made regarding space configuration, lighting, power, data, and other exhibit/architectural interface issues.

This process is the baseline. We customize each project to meet our clients' specific needs and requirements.